

***I-LanD Journal – Identity, Language and Diversity***  
*International Peer-Reviewed Journal*

**Call for papers for the special issue (1-2019): "Constructing institutional identity: issues and perspectives"**

This special issue of the *I-LanD Journal* will focus on the linguistic and discursive constructions of institutional identity and will be co-edited by Girolamo Tessuto (Department of Law and Medicine, University of Campania Luigi Vanvitelli, Italy) and Jan Engberg (School of Communication and Culture, Aarhus University, Denmark). Authors wishing to contribute to this issue are invited to send an (English drafted) abstract of their proposed article of not more than 300 words (excluding references) in MS Word format to co-editors by 19 October 2018. Proposals should not contain author's name and academic/professional affiliation and should be accompanied by an email including such personal information and sent to: [girolamo.tessuto@unicampania.it](mailto:girolamo.tessuto@unicampania.it) and [je@cc.au.dk](mailto:je@cc.au.dk).

In order to meet editorial processes and publish this issue by June 2019, the most important dates to remember are as follows:

- Submission of abstracts: October 19, 2018
- Notification of acceptance/rejection: November 16, 2018
- Submission of chapters: March 11, 2019
- Submission of proofs to contributors: mid-April 2019
- Submission of final manuscript: mid-May 2019
- Publication of special issue: June 2019

**Description**

The concept of identity has been described in several different ways and been at the centre of lively debates across time and milieus. As a socially and historically constructed concept, identity has been increasingly dealt with as a feature that is actively accomplished in discourse, reflecting on the issues of power, value systems, and ideology that are inextricably linked to social and cultural identity, as well as on the extent to which the interaction between agency and social structure is defined by the context in which individuals find themselves. In our constantly changing world, different institutions (educational, business, legal, medical, media, etc.) of the modern day are now helping individuals 'to get things done' in identity-marking schemes, tying in with mechanisms of social life where institutional and complementary professional identities on their part are dynamically constructed, maintained and negotiated in discourse contexts of interpersonal communication.

In order to grasp such mechanisms, new conceptual perspectives and methodological approaches are required for the study of institutional identity as a matter of social interaction and

(inter)culturally-mediated process. In this special issue, then, focus is on the ways in which different types of institutions transmit and (re)produce their own discourses through language use and guide the communication activities and practices to predictable outcomes, whilst also foregrounding the flow of social power relations, ideologies, and values embedded within them.

We therefore invite original papers that explore language through the processes and domains of institutional identity construction using a range of theoretical and methodological approaches which include, but are not limited to, discourse (textual) and (critical) discourse and genre analyses, conversation analysis, corpus-based discourse analysis, interactional sociolinguistics, ethnography and communication analyses, multimodal discourse analysis, mediated discourse analysis, and translation. By presenting research from a variety of theories, data and methods, we aim to bring together academics, researchers, and practitioners to exchange new ideas and discuss the challenges encountered and solutions adopted in the field.

### **More about *I-LanD Journal***

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The *I-LanD Journal* ([http://www.unior.it/index2.php?content\\_id=15279&content\\_id\\_start=1&titolo=i-land-journal&parLingua=ENG](http://www.unior.it/index2.php?content_id=15279&content_id_start=1&titolo=i-land-journal&parLingua=ENG)) reflects a commitment to publishing original and high quality research papers addressing issues of identity, language and diversity from new critical and theoretical perspectives. All submissions are double-blind peer-reviewed. In fulfillment of its mission, the *I-LanD Journal* provides an outlet for publication to international practitioners, with a view to disseminating and enhancing scholarly studies on the relation between language and ethnic/cultural identity, language and sexual identity/gender, as well as on forms of language variation derived from instances of contamination/hybridization of different genres, discursive practices and text types.